

West Nyack Free Library Long-Range Strategic Plan

Our Mission:

As a lifelong learning and cultural center for the community, the mission of the West Nyack Free Library is to provide Clarkstown Central School District residents with broad access to information, materials, and services. Through its own collection of reading and resource materials and as a channel to system wide services, the West Nyack Free Library seeks to foster the personal, professional, developmental, and academic growth of our patrons.

Vision Statement:

The West Nyack Free Library is a welcoming, innovative resource for the educational, recreational, and technological needs of our patrons and is committed to evolving to serve our close-knit community.

Goals:

I. Innovative, public-focused services

The West Nyack Free Library will provide responsive and creative services to meet the changing needs, interests, and expectations of the community.

II. Efficiency

The West Nyack Free Library will strive to contain costs while meeting increased service demands.

III. Advocacy

The West Nyack Free Library is a vital and indispensable asset that proactively advocates on its behalf with the community.

IV. Community and Connections

The West Nyack Free Library values its partnerships within the community and recognizes the value of fostering a sense of community through West Nyack Free Library's programming and service.

Objectives:

In order to meet these goals over the next five years, the library will:

I. Improve the user experience for all community members by providing staff and Board training in appropriate technology trends, new library products and services, professional growth, and customer service, and diversity awareness issues.

II. Maintain a strong financial base while providing sufficient funding for updated collections, services, technology, programs, and library building improvements.

III. Connect with library members to assess expectations and needs and to promote the library and its strong relationship with the community via social media, programming, newsletters, and other public relations tools. The Library will advocate with elected officials.

IV. Work in conjunction with community, organizations, schools, and local leaders to enrich our offerings, actively monitor our methods of communication, and seek to improve how we disseminate information.

Measuring success:

- Library staff and Trustees will assess progress in fulfilling this plan by April of each year.
- The results of the annual assessment and statistics from the New York State Annual report will be shared with the staff and the community.
- The library will continue to analyze patron use and satisfaction, monitor staff and Board development, and evaluate levels of support.
- Based upon this information, priorities and objectives will be modified as necessary.

revised

March, 2021